



# SPONSORSHIP

# Opportunity

## Brisbane Marathon 2026

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# A GREAT CAUSE

The PURA Foundation Australia is the only not-for-profit charity dedicated to individuals with PURA syndrome and their families across Australia and New Zealand. We support our community by initiating and funding research, raising awareness, and providing accessible, high quality education.

This rare disease community offers a vital place of belonging for families who may otherwise feel isolated. It enriches medical research by partnering with clinicians and scientists, and plays a key role in educating the wider public about PURA syndrome.

## Broader Reach and Lasting Impact

The PURA Foundation Australia presents at national and international conferences, where we share our work, research updates, and lived experiences with audiences across Australia, Europe, and the United States. Sponsors are acknowledged during these events, offering extended exposure across the rare disease, medical, and advocacy sectors.

This global engagement ensures that your support is recognised not only on marathon day but also on stages where awareness, partnership, and progress are being made every day.



Brisbane Marathon 2025

 **PURA** FOUNDATION AUSTRALIA





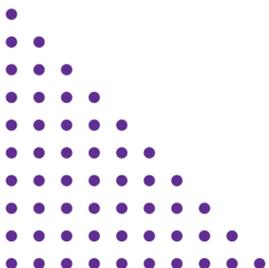
# A RARE REQUEST

## Sponsorship Opportunities for PURA Foundation Australia at the Brisbane Marathon Festival 2026

We are excited to invite sponsors to support the PURA Foundation Australia as we participate in the Brisbane Marathon for our third year. Your sponsorship will not only help us raise awareness and well needed funds for research but also provide excellent visibility for your brand. Additionally donations over \$2 are tax deductible in Australia.



By sponsoring the PURA Foundation Australia at the Brisbane Marathon Festival, you are making a significant impact on our cause while gaining valuable exposure for your brand. We look forward to partnering with you for this meaningful event.



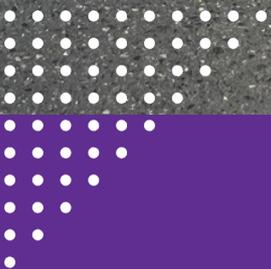
# SPONSORSHIP OPPORTUNITIES



One of the most historic events on the Queensland running calendar, the Brisbane Marathon Festival is an iconic event that attracted over 14,000 participants, plus thousands of the public that line the course and visit the tents and activation areas at the Botanical Gardens finish area.

## Gold Shirt Sponsor - \$5,000 Benefits:

- **Prominent Logo Placement:** Your company's logo will be prominently displayed on the top section of the back of our marathon race shirts, ensuring maximum visibility.
- **Social Media Promotion:** A dedicated social media campaign featuring your brand on our Facebook, Instagram, X/Twitter, Bluesky and LinkedIn.
- **Website Acknowledgment:** Featured placement of your logo on the front page of our website with a link to your business, in the lead-up to the Brisbane Marathon 2026
- **Media Appreciation:** Mention in our pre and post event online newsletters and at our conference event.
- **Certificate of Appreciation:** Framed certificate of appreciation for your business.



# SPONSORSHIP OPPORTUNITIES



## Silver Shirt Sponsor - \$2,000

### Benefits:

- **Logo Placement:** Your logo will be displayed in the middle section on the back of our marathon race shirts.
- **Social Media Mentions:** 5 mentions on our social media platforms (Facebook, Instagram, X/Twitter and LinkedIn) leading up to and during the event.
- **Website Acknowledgment:** Logo placement on our events page with a link to your business until June 2026.
- **Post Event Appreciation:** Mention in our post event thank you newsletter.
- **Certificate of Appreciation:** Certificate of appreciation for your business.

## Bronze Shirt Sponsor - \$1,000

### Benefits:

- **Logo Placement:** Your logo will be included in the lower section on the back of our marathon race shirts.
- **Social Media Shoutouts:** A thank you mention on our social media platforms (Facebook, Instagram, X/Twitter and LinkedIn) leading up to the event.
- **Website Acknowledgment:** Logo placement on our events page April-June 2026.
- **Event Day Recognition:** Acknowledgment during event on social media.
- **Post-Event Appreciation:** Inclusion in our thank you newsletter.



# How else can you help?

At the heart of our efforts to transform the lives of patients and families with PURA syndrome lies the generosity and passionate advocacy of supporters like you. Turn your passion into action and help us fundraise today. Donations of \$2 or more are tax deductible.

PURA syndrome is a rare neuro-developmental disorder. Individuals with PURA syndrome can have developmental delay, low muscle tone (hypotonia), seizures and seizure-like movements, breathing problems, eyesight and feeding issues, speech and communication difficulties. The challenges faced by these individuals are immense, however with your support, we can make a significant difference in their lives.

As a nonprofit charity, the PURA Foundation Australia relies on your donations to support our mission and research. There are so many ways you can get involved in raising much needed funds, be it online or in the real world. Whatever you choose, we're grateful and always happy to discuss ideas!

Fundraising could include:

- Organising a workplace morning tea and asking your workplace to match donations “dollar for dollar”
- Fundraising for a birthday
- Holding a charity dinner, luncheon or high tea
- Holding a workout or cycle class at a gym

From donated funds over the past year, we have initiated a Clinical Research Study with the Murdoch Children's Research Institute, Melbourne and an epilepsy research program overseen by The Florey and University of Melbourne.

Your philanthropic support continues to drive impact in the wellbeing of those with PURA syndrome and we are grateful for your support.

Please consider a donation to support research and treatments.

[Donate](#)

